

Kristen Nicole Turner

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QUALIFICATIONS:

- 3 years as senior promotion producer at KSAT 12 in the 28th largest U.S. media market
- Produce expert results with minimal resources
- Work efficiently and independently
- Exemplary communication skills—oral, written, visual
- Noted for learning new programs quickly
- Skilled with software including: AVID Media Composer; FinalCut Pro; After Effects; Photoshop; Windows XP/Vista/7; Mac OSX; Microsoft Word, Excel, PowerPoint, Outlook, Internet Explorer; Mozilla Firefox
- Experienced using hardware including: multiple types of Betacam tapes and decks; RAID storage systems; P2 digital video; XDCAM discs and record machines
- Certified in basic web design

PROFESSIONAL EXPERIENCE:

Senior Video Editor / Graphic Designer

July 2009 to Present

Visionmill Productions, Camden, ME

- Created many promotional graphics – still and motion – for video, print, email, and presentations for both PowerPoint and KeyNote
- Worked with acclaimed veteran cinematographer Rob Draper, editing short- and long-form videos including 52-minute documentary *Journey's Blend*, coverage of the Kentucky Bourbon Festival, and 1st annual Bourbon Chase for high-definition video website SingleMalt.tv

Senior Promotion Producer

May 2006 to June 2009

KSAT-12 TV, San Antonio, TX

- Produced 85-90% of the station's on-air promotional videos—an average of 7 promos per week, up to twice as many during sweeps months—conceptualized, wrote scripts, gained approval from superiors, edited video. Oversaw department during periods of growth in Nielsen ratings. Learned FinalCut Pro in 3 days and assisted other staff during transition from AVID editing software.
- Promotion Producer Swap with WPLG in Miami, FL September 2007
Participated in a Post-Newsweek program observing WPLG's promotion department in order to compare to methods at KSAT, with intent to improve both stations. Produced a spot from conceptualization (including storyboarding, scripting, and creative team meetings), to supervision of filming and editing, working under WPLG's method that divided responsibilities between a producer and an editor.

Full-Time Promotion Producer

September 2005 to May 2006

KSAT-12 TV, San Antonio, TX

- Produced promotional videos—conceptualized, wrote script, gained approval from superiors, edited video. Created 2 pre-produced promos per week, each within a period of 1-2 days. Produced topical promo spots in as little as 30 minutes. Continued work on Bjorn's spots.

Graphic Artist / Part-time Promotion Producer

August 2004 to September 2005

KSAT-12 TV, San Antonio, TX

- Used pre-existing templates to create over-the-shoulder and wall graphics for use in-show. Required knowledge of Photoshop; learned how to use the program; after a week, could create all graphics for a broadcast. Produced and edited 1-2 promos per week. Responsible for all in-house commercials for Bjorn's Audio/Video (:30 and :90 spots). Position required use of AVID.

SPECIAL PROJECTS:

- Co-produced PSA for the Lyndon Baines Johnson 100—fundraiser for the LBJ National Park. Assisted with filming and post-processing, shot-composition consultant, edited the final piece. Edited audio track, which also ran as a finished radio spot. Video and radio spots ran in San Antonio and Austin, TX

In addition to normal responsibilities, completed the following projects at KSAT:

- 5-minute corporate presentation showcasing KSAT's success in San Antonio's large and growing market
- In 2006 and 2008, hour-long state and national election specials, smoothly editing together candidates' 2-minute speeches to give viewers an easy, accessible introduction to the candidates
- Two 2- to 3-minute presentations for Jewish Community Center, promoting athletic activities for San Antonio's senior and Jewish youth communities
- 2.5-minute presentation for Haven for Hope, an initiative working to alleviate homelessness
- 5-minute presentation for Roy Maas' Youth Alternatives, an assistance program for foster children
- 5-6 projects for KSAT Sales department promoting KSAT as the premier news source in South Texas

EDUCATION AND TRAINING:

Bachelor of Arts in Communication

May 2005

Trinity University, San Antonio, TX

- Minored in New Media and Communication Management
- Courses included: *Mass Media; Media Audiences; Media Law and Policy; Principles of Public Relations; two Apprenticeships in Communications (News Radio, TV Production); two studies in Interactive Multimedia Communication; Animation: the Golden Years; Communication Capstone Seminar; Media Management Practicum and Study*

Intern in Promotion Department

June 2004 to August 2004

KSAT, San Antonio, TX

- Assembled audio and video for the Promotion Producer to edit
- Assisted station personnel with backstage errands and in-show promotion on the "Gimme the Mike" TV program
- Learned how to use Photoshop and AVID within a week without instruction, in order to generate graphics and edit video
- Completed spots for air—2 commercials and 25 promos—before finishing internship
- Independently completed more than 15 edited spots by the end of internship