

Skills: **Expertise:** video editing (short- and long-form); graphic design (still and motion); copywriting; basic web design
Programs: FinalCut Pro; AVID Media Composer; Photoshop; After Effects; Dreamweaver; Premiere; iNews; PowerPoint; KeyNote
Equipment: RAID storage systems; P2 digital video; XDCAM discs and machines; Betacam tapes and decks; Windows XP/Vista/7 and Mac OSX computers
Personal: Produce expert results with minimal resources; work efficiently and independently; skilled collaborator; exemplary communication skills—visual, written, oral; noted for learning new programs quickly

Experience: **Senior Video Editor, Visionmill Productions** (Camden, ME)

July 2009 to Present

- Worked with acclaimed veteran cinematographer Rob Draper, editing short- and long-form videos including 52-minute documentary *Journey's Blend*, extensive coverage of the Kentucky Bourbon Festival, and more than 50 product videos for high-definition video website SingleMalt.tv
- Created promotional graphics—still and motion—for video, print, email, and presentations

Senior Promotion Producer, KSAT-12 TV (San Antonio, TX)

May 2006 to June 2009

- Conceptualized, wrote scripts, and edited video for 85-90% of the station's on-air promotion videos during periods of growth in Nielsen ratings—an average of seven promos per week, up to 14 weekly during sweeps months
- Quickly learned FinalCut Pro and assisted other staff during transition from AVID editing software
- Instructed interns on basics of editing and inner-workings of promotions department
- *Promotion Producer Swap* with WPLG in Miami, FL (September 2007)
Participated in a Post-Newsweek program observing WPLG's promotion department; conceptualized and produced PSA according to WPLG's methods, which included supervising an editor

Promotion Producer / Graphic Artist, KSAT-12 TV (San Antonio, TX)

August 2004 to May 2006

- Produced promotional videos—conceptualized, wrote script, gained approval from superiors, edited video; created two to four pre-produced promos per week, each within one or two days
- Produced topical promo spots in as little as 30 minutes
- In the art department, used pre-existing templates to create still graphics for use in broadcast; produced motion graphics for explanatory use
- Responsible for all in-house commercials for Bjorn's Audio/Video (:30 and :90 spots)

Special Projects:

- Co-produced PSA for the LBJ 100—fundraiser for the Lyndon Baines Johnson National Park; assisted with filming and post-production, served as shot-composition consultant, edited final piece; edited audio track, which also ran as a finished radio spot
- Created multiple two- to three-minute presentations for Jewish Community Center, promoting athletic activities for San Antonio's senior and Jewish youth communities
- Edited three-minute presentation for Haven for Hope, an initiative working to alleviate homelessness
- Produced five-minute presentation for Roy Maas' Youth Alternatives, an assistance program for foster children
- Produced and edited five-minute corporate presentation showcasing KSAT's success in San Antonio's large and growing market
- In 2006 and 2008, edited hour-long state and national election specials for air on KSAT, smoothly compiling candidates' two minute speeches to give viewers an easy and accessible introduction to the candidates
- Created five to six unique projects for KSAT Sales department to sell the station as South Texas' premier news source

Education: **B.A. in Communication, Trinity University** (San Antonio, TX) May 2005

- Minored in New Media and Communication Management
- Courses included: *Mass Media; Media Audiences; Media Law and Policy; Principles of Public Relations; two Apprenticeships in Communications (News Radio, TV Production); two studies in Interactive Multimedia Communication; Communication Capstone Seminar; Media Management Practicum and Study*

Intern in Promotion Department, KSAT-12 TV (San Antonio, TX) June 2004 to August 2004

- Assembled audio and video for Promotion Producer to edit
- Assisted station personnel with backstage errands and in-show promotion on the "Gimme the Mike" TV program
- Independently completed spots for air—two commercials and 25 promos—before finishing internship